



**1<sup>st</sup> INDUCT School**

**Course book**



**9<sup>th</sup> – 13<sup>th</sup> of January 2017**  
**Maastricht, the Netherlands**





**PROGRAMME 1st INDUCT School 2017 – StayOkay Maastricht**

Time	Sun 8 Jan	Mon 9 Jan	Tue 10 Jan	Wed 11 Jan With IA	Thurs 12 Jan	Fri 13 Jan
08:30		Coffee / tea & registration	Coffee / tea & registration	Coffee / tea & registration	Coffee / tea & registration	Coffee / tea & registration
09:00		Welcome	Welcome	Welcome	Welcome	Welcome
09:15		<b>Introduction to INDUCT</b> Deborah Oliveira	<b>Global dementia policy</b> Marc Wortmann	<b>MRC Framework (Lecture)</b> Rose-Marie Dröes	<b>INDUCT project plan</b>	<b>E-health interventions</b> Rosalie van Knippenberg, Lizzy Boots
09:45 / 10:00		<b>ESR elevator pitches</b>	<b>WHO's global policy on dementia</b> Anne Margriet Pot		<b>Dementia advisors and AE</b> Ana Diaz, Helen Rochford Brennan	<b>INDUCT Impact Framework (Workshop)</b>
10:45		Coffee / tea	Coffee / tea	Coffee / tea	Coffee / tea	Coffee / tea
11:15		<b>Optimising local training courses</b>	<b>ESR roleplay</b> INDUCT ESRs	<b>MRC Framework (Workshop)</b> Rose-Marie Dröes	<b>WP steering groups</b> with Helen Rochford Brennan, Chris Roberts, Alv Orheim from the EWGPWD	<b>Redesigning health care</b> Ivo Hermans (Betawerk)
11:45		<b>Deltaplan demencie and demencie.nl</b> Marco Blom, Rob Groot Zwaartink				
12:30		Lunch	Lunch	Lunch	Lunch	Lunch
13:30	<b>Arrival</b>	<b>Exergames for geriatric health care - Silverfit</b> Joris Wiersinga	<b>Patient and Public involvement</b> Nancy Preston	<b>Process evaluations, Theory of Change, MRC Framework</b> Graham Moore	<b>WP steering groups (continued)</b>	<b>Shorten the Tech Life Cycle: Videos for PwD</b> Lucas Vroemen (EuMediaNet)
14:45						<b>Evaluation and certificates</b>
15:00		Coffee / tea	Coffee / tea	Coffee / tea	Coffee / tea	Close and coffee / tea
15:30		<b>Accessible apps for people living with dementia</b> Phil Joddrell, Yvonne Kerkhof	<b>Fellow board</b>	<b>Process evaluations, Theory of Change, MRC Framework (continued)</b> Lieve Van den Block, Lara Pivodic, Joni Gilissen	<b>Supervisor Board</b>	<b>Departure</b>
16:15					<b>Ombudsman discussion</b>	
17:00		Close	Close	Close	Close	
Evening	<b>Reception</b>	<b>Shamrock pub quiz</b>	<b>Evening free</b>	<b>Evening free</b>	<b>Celebratory dinner</b>	



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## 1. Welcome address

We are pleased to host the 1<sup>st</sup> INDUCT School, organized by Maastricht University. We would like to thank Nico Rozendaal for his technological assistance, and Prof Rose-Marie Dröes, Dr Franka Meiland, Prof Annemiek van Straten, Prof Lieve van den Block, Dr Lara Pivodic, and Dr Zeger de Groote for their help in drafting the programme. Our thanks also to Sara Bartels (ESR9) and Hannah Christie (ESR10) for their help in organizing the social activities during the INDUCT School. We would like to thank the invited speakers and all other presenters as well as INDUCT partners for their contributions.

Lastly we would like to express our gratitude to the INTERDEM and INTERDEM Academy networks, and the European Commission for their continued support. We look forward to an interesting, stimulating meeting and hope you will enjoy your time at Maastricht.

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### ***The INDUCT Training team (WP2)***

*Professor Frans Verhey – Training Coordinator*

*Dr Marjolein de Vugt – Training Associate*

*Dr Inge Klinkenberg – Training Manager*

### ***The INDUCT Management team (WP1)***

*Professor Martin Orrell – Network Coordinator*

*Dr Deborah Oliveira – Project Manager*

## 2. Practical information

### 2.1 Registration and accommodation for ESRs

#### Registration includes:

- Admission to the event for the whole week
- Lunch
- Coffee / tea and refreshments
- Sunday evening welcome reception at Stadsherberg de Poshoorn
- Thursday evening dinner at restaurant Basilica

#### Registration does not include:

- Travel
- Kaboom hotel accommodation
- Dinner on Sunday, Monday, Tuesday, Wednesday, and Friday evening
- Monday evening pub quiz at the Shamrock

These expenses should be paid from your own local training budgets. Questions can be directed to Deborah Oliveira: [Deborah.Deoliveira@nottingham.ac.uk](mailto:Deborah.Deoliveira@nottingham.ac.uk).

We have reserved basic rooms at the Kaboom hotel from Sunday 8 January until Friday 13 January (five nights) including en-suite bathroom facilities, toiletry packs, and continental breakfast. Maastricht University has a partnership with Kaboom hotel, so we will receive a discount rate. Of course ESRs are free to book accommodation elsewhere.

- 79 euros per night including breakfast for 1 person, excluding city tax and green fee which is 4,75 euros per person per night
- 2 twin beds, so you can share a room with a fellow ESR
- Check-in Sunday 8 January from 15:00
- Checkout Friday 13 January by 11:00
- Breakfast is from 07:00-10:00 (Mon-Fri).
- 15 mins walk to StayOkay, where 1st INDUCT School is held

#### Kaboom Hotel (ESRs)

Stationsplein 1

6221 BT Maastricht

+31 (0)43 321 1111 / [info@la-bergeregroup.com](mailto:info@la-bergeregroup.com)

<https://www.kaboomhotel.nl/en/>

## **2.2 Registration and accommodation for speakers, beneficiaries and second-level partners**

### **Registration includes:**

- Admission to the event on the day(s) you have registered
- Lunch
- Coffee / tea and refreshments
- (if present: Sunday evening welcome reception at Stadsherberg de Poshoorn)
- Thursday evening dinner at restaurant Basilica

### **Registration does not include:**

- Travel (to be arranged by yourself)
- Dinner on Sunday, Monday, Tuesday, Wednesday, and Friday evening

Speakers at the event will be reimbursed for their travel and accommodation expenses by the training institute (Maastricht University). Questions can be directed to Dr Inge Klinkenberg: [inge.klinkenberg@maastrichtuniversity.nl](mailto:inge.klinkenberg@maastrichtuniversity.nl).

INDUCT beneficiaries and 2<sup>nd</sup>-level partners will be reimbursed for their travel and accommodation expenses by the management institute (University of Nottingham). Questions can be directed to Dr Deborah Oliveira: [Deborah.Deoliveira@nottingham.ac.uk](mailto:Deborah.Deoliveira@nottingham.ac.uk)

### **Beaumont Hotel (speakers, beneficiaries and partners)**

Wycker Brugstraat 2

6221 EC Maastricht

+31 (0)43 325 4433 / [reservations@beaumont.nl](mailto:reservations@beaumont.nl)

<http://www.beaumonthotel.nl/en/>

## **2.3 Locations**

### **Venue and lunch**

*StayOkay*

Maasboulevard 101

6211 JW Maastricht

+31 (0) 43 750 1790

<https://www.stayokay.com/en/hostel/maastricht>



**Sunday evening 8 January - Welcome Reception**

Stadsherberg De Poshoorn  
Stationsstraat 47  
6221 BN Maastricht  
+31 (0)43 321 7334

**Monday evening 9 January – Pubquiz (optional and own expense)**

Shamrock Irish Pub  
Brusselsestraat 49  
6211 PB Maastricht  
+31 (0)43 350 0095

**Thursday evening 12 January – Celebratory dinner**

Restaurant Basilica  
Vrijthof 15A  
6211 LD Maastricht  
+31 (0)43 321 3936

**2.4 Executive Office**

In case of questions or requests, please contact the INDUCT Training office:

*Dr Inge Klinkenberg – INDUCT Training Manager*  
Alzheimer Center Limburg, Maastricht University  
Phone: +31 (0)43 388 4098 / +31 (0)6 43831544  
E-mail: [inge.klinkenberg@maastrichtuniversity.nl](mailto:inge.klinkenberg@maastrichtuniversity.nl)  
Skype: ingeklinkenbergum

*Prof Frans Verhey – INDUCT Training Coordinator*  
Alzheimer Center Limburg, Maastricht University  
E-mail: [f.verhey@maastrichtuniversity.nl](mailto:f.verhey@maastrichtuniversity.nl)

## 3. Course information

### 3.1 General information about the INDUCT Schools

Within INDUCT there will be five INDUCT Schools of 5 days / 6 ECTS / 120 hours each including preparation time. These Schools are compulsory for the 15 INDUCT ESRs, and will also be partly attended by INTERDEM Academy researchers. Representatives of the European Working Group of People with Dementia and speakers and participants from academic and non-academic partners will have invited talks in each session. ESRs will present their own work to their peers and senior colleagues.

By bringing together the expertise of private, public and voluntary sectors, each INDUCT School will thus offer a unique, network-wide programme. Training seminars will focus on Dementia care-specific research skills (Level 1) as well as Transferable skills (Level 2).

**Dementia care-specific research skills training (Level 1).** ESRs need to be aware of challenges regarding people with dementia as advisors to their projects, participant recruitment, informed consent, communication styles, and the logistics of working with people with dementia. Secondly, to pursue excellence, INDUCT ESRs need to understand the methodological aspects of quantitative and qualitative evaluation of care and support interventions. Thirdly, they need to be equipped with a cutting edge overview of the latest developments regarding technological innovations and applications for dementia care and support.

**Transferable skills training (Level 2).** These sessions will prepare our ESRs for future employment in academia, health care, industry or the voluntary sector. An all-round training consisting of seminars on entrepreneurship, (inter)national dementia policies, leadership qualities, cross-cultural challenges, international collaboration, implementation of care innovations and knowledge dissemination will be offered.

As a proof of excellence, all ESRs will receive a certificate showing attendance of events organized within INDUCT. An evaluation questionnaire will be distributed at the end of each event allowing statistics to be collected relating to the attendance outside / inside the network to ensure openness, transparency and accountability of the quality evaluations and to provide input to improve upcoming INDUCT Schools.

## 3.2 Aims of the 1<sup>st</sup> INDUCT School

The 1<sup>st</sup> INDUCT School will be a great opportunity to:

1. get introduced to the expertise of the INDUCT partners (**Training sessions**)
2. discuss current developments and future plans (**INDUCT Project meetings**)
3. get acquainted with the ESRs, as well as the academic, industrial and health and social care partners in the network (**Social and networking events**)

Three types of activities will be provided within the week.

### Training sessions

Training sessions are to offer a grand introduction to INDUCT's expertise when it comes to research methodology (academic and industry partners), key projects within the consortium (academic and industry partners), or dementia policies and dissemination of your research (dementia, health and social care organisations). For the training sessions on Wednesday 11<sup>th</sup> of January we will be joined by researchers from the INTERDEM Academy network. Training sessions can consist of Lectures or Workshops.

Lectures aim to highlight key projects within or outside of INDUCT and are set up to be interactive. The speakers will actively seek the feedback, input and thoughts of the participants attending the Summer School. Workshops will include a variety of work forms; e.g., small working groups that will jointly present the outcomes of their assignments at the end of each Workshop in order to receive expert as well as peer feedback.

### INDUCT Project seminars

INDUCT Project seminars are meant to inform and discuss current developments and future plans with regards to:

- Management, roles and communication
- Research projects
- Impact and dissemination
- Training, supervision, and Personalised Career Development Plans (PCDPs)
- Secondments

### Social and networking events

Social and networking events are meant to get to know one another in a relatively more informal way. On Sunday evening 8<sup>th</sup> of January (arrival) we have scheduled a welcome reception arrival) at the Stadsherberg de Poshoorn. The next morning, we have a session planned where our 15 ESRs will introduce themselves through short

elevator pitches. After the first day of the event (Monday 9<sup>th</sup> of January) the ESRs are invited for a pub quiz at the Shamrock. Please note that the pub quiz admission fee (5 euros), dinner and drinks during this evening are your own expense (to be paid on Monday night). A celebratory dinner has been organized for Thursday evening the 12<sup>th</sup> of January (the day before departure) at restaurant Basilica.

## 4. Programme

### 4.1 Sunday 8<sup>th</sup> of January

#### *Evening*

20:00 - 22:00 **Welcome reception at Stadsherberg de Poshoorn**

### 4.2 Monday 9<sup>th</sup> of January

#### *Morning*

08:30 - 09:00 Coffee / tea and registration

09:00 - 09:15 **Welcome**

09:15 - 09:45 **Introduction to INDUCT, partners and boards** by Dr Deborah Oliveira

09:45 - 10:45 **ESR elevator pitches** by Dr Inge Klinkenberg

10:45 - 11:15 Coffee / tea

11:15 - 11:45 **Optimising local training courses** by Dr Inge Klinkenberg and Dr Deborah Oliveira

11:45 - 12:30 **Deltaplan dementie and dementie.nl**  
Speakers: Marco Blom and Rob Groot Zwaaftink  
(Alzheimer Netherlands)

12:30 - 13:30 Lunch at the venue (StayOkay)

#### *Afternoon*

13:30 - 15:00 **Exergames for geriatric health care - Silverfit**  
Speaker: Joris Wiersinga (Silverfit)

15:00 - 15:30 Coffee / tea

15:30 - 17:00 **Accessible apps for people living with dementia**  
Speakers: Phil Jodrell (University of Sheffield) and Yvonne Kerkhof (Saxion University)

17:00 - 17:15 Close

### **Evening**

20:00 - 22:30

#### **Pub quiz at the Shamrock**

**\*Optional** - Admission fee (5 euros), dinner and drinks are your own expense, and not included in registration.

## **4.3 Tuesday 10<sup>th</sup> of January**

### **Morning**

08:30 - 09:00

Coffee / tea and registration (for new arrivals)

09:00 - 09:15

Welcome

09:15 - 10:00

#### ***Global dementia policy***

Speaker: Marc Wortmann (ADI)

10:00 - 10:45

#### ***WHO's global policy on dementia***

Speaker: Prof Anne Margriet Pot (WHO)

10:45 - 11:15

Coffee / tea

11:15 - 12:30

#### ***Experiencing different perspectives in dementia research: ESR role-play***

Moderators: Sara Bartels (ESR9), Hannah Christie (ESR10),  
Annelien van Dael (ESR12), Joeke van der  
Molen – van Santen (ESR7)

12:30 - 13:30

Lunch at the venue (StayOkay)

### **Afternoon**

13:30 - 15:00

#### ***Patient and Public Involvement***

Speaker: Dr Nancy Preston (Lancaster University)

15:00 - 15:30

Coffee / tea

15:30 - 17:00

***Fellow board*** by Dr Deborah Oliveira

17:00 - 17:15

Close

#### **4.4 Wednesday 11<sup>th</sup> of January offered with INTERDEM Academy**

##### ***Morning***

08:30 - 09:00	Coffee / tea and registration (for new arrivals)
09:00 - 09:15	Welcome
09:15 - 10:45	<b><i>MRC Framework - Lecture</i></b>  Speaker: Prof Rose-Marie Dröes
10:45 - 11:15	Coffee / tea
11:15 - 12:30	<b><i>MRC Framework - Workshop</i></b>  Speaker: Prof Rose-Marie Dröes
12:30 - 13:30	Lunch at the venue (StayOkay)

##### ***Afternoon***

13:30 - 15:00	<b><i>Process evaluations, Theory of Change and the MRC Framework</i></b>  Speakers: Dr Graham Moore (Cardiff University),
15:00 - 15:30	Coffee / tea
15:30 - 17:00	<b><i>Process evaluations, Theory of Change and the MRC Framework (continued)</i></b>  Speakers: Prof Lieve van den Block, Dr Lara Pivodic, Joni Gilissen
17:00 - 17:15	Close

## 4.5 Thursday 12<sup>th</sup> of January

### **Morning**

08:30 - 09:00	Coffee / tea and registration (for new arrivals)
09:00 - 09:15	Welcome
09:15 - 10:00	<b>INDUCT project plan, roles and Q/A</b> by Prof Martin Orrell and Dr Deborah Oliveira
10:00 - 10:45	<b>Involving people with dementia as advisors in Alzheimer Europe's research and activities</b>  Speakers: Dr Ana Diaz (AE) and Helen Rochford Brennan (EWGPWD)
10:45 - 11:15	Coffee / tea
11:15 - 12:30	<b>Work Package Steering Groups</b> by Prof Martin Orrell, Dr Deborah Oliveira, Helen Rochford Brennan (EWGPWD), Chris Roberts (EWGPWD), and Alv Orheim (EWGPWD)
12:30 - 13:30	Lunch at the venue (StayOkay)

### **Afternoon**

13:30 - 15:00	<b>Work Package Steering Groups (continued)</b> by Prof Martin Orrell, Dr Deborah Oliveira, Helen Rochford Brennan (EWGPWD), Chris Roberts (EWGPWD), and Alv Orheim (EWGPWD)
15:00 - 15:30	Coffee / tea
15:30 - 16:15	<b>Supervisor Board</b> by Prof Martin Orrell and Dr Deborah Oliveira
16:15 - 17:00	<b>Parallel sessions:</b>  <b>Supervisor Board (continued)</b> by Prof Martin Orrell and Dr Deborah Oliveira  <b>Managing the challenges of your ESR project: an informal discussion with INDUCT's Ombudsman (ESRs only)</b> by Dr Nancy Nicolson



17:00 - 17:15 Close

**Evening**

19:30 - 21:30 **Celebratory dinner at restaurant Basilica**

## **4.6 Friday 13<sup>th</sup> of January**

**Morning**

08:30 - 09:00 Coffee / tea and registration (for new arrivals)

09:00 - 09:15 Welcome

09:15 - 09:45 ***E-health interventions in dementia:  
facilitators and barriers for PhD students***

Speakers: Rosalie van Knippenberg, and Dr Lizzy Boots

09:45 - 10:45 ***INDUCT Impact Framework – Workshop*** by Prof Iva  
Holmerová

10:45 - 11:15 Coffee / tea

11:15 - 12:30 ***Redesigning health care***

Speaker: Ivo Hermans (Betawerk)

12:30 - 13:30 Lunch at the venue (StayOkay)

**Afternoon**

13:30 - 14:45 ***Shorten the Technology Life Cycle:  
Personalised video content for people with dementia***

Speaker: Lucas Vroemen (EuMediaNet)

14:45 - 15:00 **Evaluation and certificate ceremony** by Dr Marjolein de Vugt

15:00 - 15:30 Close and coffee / tea

## 5. Activities, assignments and literature

### 5.1 Preparation

Below you will find an overview of the content of the sessions, how to prepare and what to read in advance.

Please note that there are preparatory questions as well as preparatory assignments. **Preparatory questions** are meant take stock of your research needs, experience and background, which will enable the speakers to tailor the content of their seminars. **Preparatory assignments** are specific tasks that require you to bring something to for you to work on during the seminar– this can be an elevator pitch, a lay summary of your research, etc.

There is also mandatory reading as well as suggested reading materials. **Mandatory reading** implies that you should have read these papers carefully ahead of the session. **Suggested reading** is meant for those of you that would like to have more in-depth information about the subject of a particular seminar.

You are encouraged to submit these questions and assignments, as well as to read the literature well before the start of the School. **The deadline for submission of the answers to preparatory questions as well as assignments is Friday 23<sup>rd</sup> December 23.59PM CET.**

In addition, some of the speakers have requested that you bring your laptop to the INDUCT School. Bringing your smart phones, and/or tablet could be helpful as well.

The literature and assignments can be found on the INDUCT School e-campus. **Please keep a close eye on it, as it will be updated regularly:**

[https://server12.np.unimaas.nl/mhens/div1/induct1\\_e\\_campus\\_2017/](https://server12.np.unimaas.nl/mhens/div1/induct1_e_campus_2017/)

Password: *Minckeleers2017*

## 5.2 Evaluation

The 1<sup>st</sup> INDUCT School will also be evaluated. Your detailed feedback is crucial and helps us to ensure a high quality INDUCT training programme.

All responses will be dealt with discreetly and will only be used to improve your course. In addition, after the INDUCT School your feedback will be sent back to the speakers anonymously - individual comments and scores cannot be traced back to you.

Please find the links to the evaluation surveys for the 1<sup>st</sup> INDUCT School below.

**Evaluation survey for Monday 9<sup>th</sup> of January:**

[https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV\\_bwoS4sTEB2vbVxb](https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV_bwoS4sTEB2vbVxb)

**Evaluation survey for Tuesday 10<sup>th</sup> of January:**

[https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV\\_6kTlJgpNDH3R3tb](https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV_6kTlJgpNDH3R3tb)

**Evaluation survey for Wednesday 11<sup>th</sup> of January:**

[https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV\\_b9hvvKNdYgXU9Vz](https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV_b9hvvKNdYgXU9Vz)

**Evaluation survey for Thursday 12<sup>th</sup> of January:**

[https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV\\_3wMr8RbCwT37I7b](https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV_3wMr8RbCwT37I7b)

**Evaluation survey for Friday 13<sup>th</sup> of January including general questions about the course week:**

[https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV\\_3EjUIfmfZouvuCN](https://maastrichtuniversity.eu.qualtrics.com/SE/?SID=SV_3EjUIfmfZouvuCN)

### 5.3 Monday 9<sup>th</sup> of January

#### *Introduction to INDUCT, partners and boards*

Dr Deborah Oliveira

This session aims to recapitulate the key aspects of INDUCT by providing a brief introduction to INDUCT aims, objectives, Work Packages, beneficiaries, second level partners, and individual roles within the overall project.

*There is no preparation or reading required for this seminar.*

#### *ESR elevator pitches*

Dr Inge Klinkenberg

This activity aims to have the INDUCT ESRS get acquainted with each other through short elevator pitches of 90 seconds per person. An elevator pitch is a short summary used to quickly and simply define a profession, product, service, organization, or event in the time span of an elevator ride.

*Preparatory assignment:*

In this 90-sec elevator pitch we would like you to reflect on what you have learned in the *Living with dementia: Personal Perspectives (INDUCT)* e-learning course. As you might recall, WEEK 6 Exercise 3 required you to write a short reflection of max 500 words on what insights you had attained regarding the lives of people with dementia and their loved ones during the course. You were asked to list 3 important concepts or ideas that you had learned, as well as 3 action points for your own project. You can use this reflection as a basis for your elevator pitch.

In addition, the content of your elevator pitch can of course also include information about:

- your professional background;
- your INDUCT research project;
- the added value of your project to dementia research and care on a national and international level;
- your expectations for the INDUCT School;
- personal interests and hobbies

We encourage you to not use Powerpoint for your elevator pitch.

*There is no reading required for this seminar.*

## *Optimising local training courses*

Dr Inge Klinkenberg and Dr Deborah Oliveira

Within this session, we aim to make an overview of local doctoral training at each of the universities that are hosting ESRs so that we can optimize local training opportunities. This will give the chance to ESRs who need to develop specific skills for which no training is available at his/her institution, but that is available within one of the participating institutions, to attend these courses. What we would like to ask you is to draft an overview of courses at your home universities which you think are most interesting for the other ESRs. Perhaps these are courses that you are currently planning to do yourself.

### **Our requirements are:**

- **Possible course topics:** dementia, research methodology, technology, implementation, dissemination, etc. (feel free to add other course areas if you come across them)
- **Please do not include:**
  - Basic academic courses, as these are available at every university (e.g., presentation skills, academic writing, English courses, etc.)
  - Courses that offer information specific to your institution (e.g., library training, teaching courses, health and safety training, etc.)
- Course level: doctoral / (post-)graduate
- Language: English
- Timeframe: offered several days or weeks max – you should be able to complete the course within the period of a secondment

### *Preparatory assignment:*

We expect each ESR to please submit **at least** 3 courses from their home university taking into account these requirements. Of course most universities host two ESRs – so please align your choice with the other ESR in order to yield a total of at least 6 different courses.

**LDT1:** Answer the questions below for each course you would like to submit in order to provide as much information as possible.

- 1) What is the name/topic of the first local doctoral course you would like to submit?
- 2) How often is this course offered? And when is this course offered?  
(e.g., *biannually, on 11-13 April and 5-7 Sept 2016*)
- 3) By which university / institute is this course offered?
- 4) Can you provide a website URL for this course?

*There is no reading required for this seminar.*

## ***Deltaplan dementie and dementie.nl***

Marco Blom and Rob Groot Zwaaftink (Alzheimer Netherlands)

New online platform 'dementie.nl' for support of caregivers. Co-created with caregivers.

Taking care of a relative or friend diagnosed with dementia can be very demanding. Moreover, there is an increasing need for informal care coming from the environment. Alzheimer Nederland and its partners launched the new online platform 'dementie.nl' on April 19th. A platform for informal caregivers of people with dementia where they can find and share tips, answers and experiences. It is a source of information for practical care and welfare related questions. Our aim is to give support in the different phases of dementia, from (before) diagnoses until aftercare.

*Preparatory questions:*

### **For ESRs working in the Netherlands and/or Dutch-speaking ESRs:**

Please have a look at [www.dementie.nl](http://www.dementie.nl) and [www.alzheimerassistent.nl](http://www.alzheimerassistent.nl). These platforms have been launched by Alzheimer Netherlands in order for informal caregivers of people with dementia to share advices and experiences, to find information about practical care and welfare related questions.

**RGZ1:** What do you notice? What are strong points and where do you think we can improve? Please describe below.

**RGZ2:** Are there opportunities (for cooperation)? Do you think your research can connect to our platform? For instance, do you think your research can be disseminated to caregivers through dementie.nl? Do you identify other ways in which we could collaborate? Please describe below.

### **For ESRs that do not speak Dutch:**

I invite you to take a look at the platforms [www.dementie.nl](http://www.dementie.nl) en [www.alzheimerassistent.nl](http://www.alzheimerassistent.nl). These platforms have been launched by Alzheimer Netherlands in order for informal caregivers of people with dementia to share advices and experiences, to find information about practical care and welfare related questions.

**RGZ3:** Are there similar initiatives in the country where you currently live – i.e. an online website for People with dementia and/or informal caregivers to meet and share their experiences? Please describe below.

**RGZ4:** If yes, are there any opportunities for cooperation with those platforms? Do you think your research can connect to these platforms? For instance, do you think your research can be disseminated to caregivers through these platforms? Do you identify other ways in which you could collaborate? Please describe below.

*Mandatory reading:*

Websites in Dutch: [www.dementie.nl](http://www.dementie.nl) and [www.alzheimerassistent.nl](http://www.alzheimerassistent.nl)

### ***Exergames for geriatric health care - Silverfit***

Joris Wiersinga (Silverfit)

SilverFit is a Dutch SME that develops and markets innovative solutions for geriatric health care. Specifically, SilverFit focuses on creating physical and cognitive therapy solutions based on computer game technology, or “virtual rehabilitation”. SilverFit products have been designed specifically for use by older people. The level can be programmed to suite the users’ physical and cognitive capabilities, even when people are not able to do a lot. Exercising can be boring and physically exhausting. Functional exercises presented in games are energizing, provide direct positive feedback and motivate people to push their boundaries. Fields of application include post-orthopedic surgery, post-incident, post-stroke, neurological diseases, cardiovascular diseases, COPD, dementia care, complex handicapped care, as well as prevention, e.g. fall prevention, fitter-in fitter out (pre-operative preventative fitness programs) and early phases of dementia. In this workshop, we will give an overview of our products. We will show some examples and we will give you the opportunity to experience some games.

*There are no preparatory questions or assignments for this seminar.*

*Suggested reading:*

General information: <http://silverfit.com/en/>

SilverFit literature overview: <http://silverfit.com/en/research/literature-overview-silverfit>

Videos: <http://silverfit.com/en/videos-uk> (we will show one of them in the workshop)

Product information: <http://silverfit.com/en/products>

### ***Accessible apps for people living with dementia***

Phil Jodrell (University of Sheffield) and Yvonne Kerkhof (Saxion University)

There is growing evidence that people with dementia are able to use touchscreen devices, such as tablet computers and their applications (apps). With such vast quantities of apps already available, and new apps being developed specifically for use by people living with dementia, our research has started to identify which features of touchscreen apps are accessible for this group, and how apps can be selected to meet the personalised needs of individuals. It is hoped that this can lead to a situation where the right apps are matched with the right people.

In this session we will present and discuss our research, including methods, findings and implications, whilst contextualising the work within the existing literature base. There will also be an opportunity for attendees to engage in group work to plan the development of an app and consider how they might work with people from different professional backgrounds to achieve this.

#### *Preparatory questions:*

- PJ-YK1:** Have you had any experience using existing touchscreen apps with people living with dementia? Please tell us which apps and in what context.
- PJ-YK2:** Have you had any experience, or do you intend, using or designing touchscreen apps that have been made specifically for use with people living with dementia? Please tell us about these apps and their context.
- PJ-YK3:** If you have ever been involved in the design of apps and/or assistive technology, please tell us about how you co-operated with developers, and the iterations and methods used to facilitate optimal participation of users.

If you have no experience yet, please shortly specify any plans for future projects on how you will co-operate with developers, and the iterations and methods you are going to use to facilitate optimal participation of users.

#### *Mandatory reading:*

- Kerkhof, Y.J.F., Graff MJ, Bergsma A, de Vocht HH, Dröes RM. (2016) Better self-management and meaningful activities thanks to tablets? Development of a person-centered program to support people with mild dementia and their carers through use of hand-held touch screen devices. *International Psychogeriatrics*, pp: 1-13.
- Jodrell, P., Hernandez, A., & Astell, A. J. (2016). Identifying Existing, Accessible Touchscreen Games for People Living with Dementia. In K. Miesenberger, C.



Buhler, & P. Penaz (Eds.), Lecture Notes in Computer Science (pp. 509–514).

*Suggested reading:*

Kerkhof, Y.J.F., Rabiee, F. and Willems, C.G. (2015) Experiences of using a memory aid to structure and support daily activities in a small-scale group accommodation for people with dementia. *Dementia: The International Journal of Social Research and Practice*, 14(5), pp. 633-649.

Joddrell, P., & Astell, A. J. (2016). Studies Involving People With Dementia and Touchscreen Technology: A Literature Review. *JMIR Rehabilitation and Assistive Technologies*, 3(2), e10. <http://doi.org/10.2196/rehab.5788>

Astell, A. J., Joddrell, P., Groenewoud, H., de Lange, J., Goumans, M., Cordia, A., & Schikhof, Y. (2016). Does familiarity affect the enjoyment of touchscreen games for people with dementia? *International Journal of Medical Informatics*, 91, e1–e8. <http://doi.org/10.1016/j.ijmedinf.2016.02.001>

## 5.4 Tuesday 10<sup>th</sup> of January

### *Global dementia policy*

Marc Wortmann (ADI)

The World Alzheimer Report 2015 shows 46.8 million people are living with dementia worldwide in 2015 and 9.9 million new cases occur every year, or one in every 3.2 seconds. We expect a growth to 131.5 million by the year 2050. The cost of the disease was now calculated at \$818 billion in 2015. Alzheimer's Disease International (ADI) believes that every country should have a national plan. We encourage and support Alzheimer associations to advocate for those plans. At the international level, ADI made with the World Health Organization the report *Dementia: A Global Health Priority* in 2012 and this also recommend such plans. By the end of November 2016, 28 countries had a government approved plan, including 14 European countries. WHO is launching a Draft Global Action Plan on Dementia for approval in May 2017. We also see the funds for research increasing in a number of countries.

*Preparatory questions:*

**MW1:** Please look up whether the country where you are currently employed for your PhD has a national dementia policy in place, e.g. a national dementia strategy, equality act, mental health act or another framework for action. Specify below what you have found for your country.

Depending on what you have found, please answer the question that is applicable to your situation. Put “N/A” for the question that does not apply.

**MW2:** What impact does your research have if your host country **does** have a national dementia strategy or policy in place?

**MW3:** What impact does your research have if your host country **does not** have a national dementia strategy or policy in place?

*Suggested reading:*

Prince, M. et al. *World Alzheimer Report 2015. The global impact of dementia: An analysis of prevalence, incidence, costs and trends – Executive summary*. London: Bupa/ADI, September 2015.

Pot, A. M. & Petrea, I., Bupa/ADI report: *Improving dementia care worldwide: Ideas and advice on developing and implementing a National Dementia Plan*. London: Bupa/ADI, October 2013.

### ***WHO's global policy on dementia***

Prof Anne Margriet Pot (WHO)

We all know that the World Health Organisation (WHO) is an important player with regard to disease outbreaks like Ebola and Zika and humanitarian crises. But what is WHO doing in the field of aging in general and dementia in particular? In this presentation, we will take a closer look at WHO's mission, its relationship with Member States and other organisations (NGO's as well as private companies) and its power. In addition, we will take a closer look at the work that has been done in the field of aging and dementia, including technology.

*Preparatory questions:*

Go to the website of the World Health Organisation (WHO) and try to find the following information: ([www.who.int](http://www.who.int)):

**AMP-1:** When has WHO been established?

**AMP-2:** What is WHO's mission?

**AMP-3:** How many Member States does WHO have?

**AMP-4:** What is the World Health Assembly (WHA) and what is the frequency of its meetings?

**AMP-5:** Can you find anything that will be on the agenda of the next WHA meeting?

*Mandatory reading:*

Website of WHO: <http://www.who.int/en/>

***Experiencing different perspectives in dementia research: ESR role-play***

Sara Bartels (ESR9), Hannah Christie (ESR10), Annelien van Dael (ESR12), Joeke van der Molen – van Santen (ESR7)

Joeke, Sara, Hannah, and Annelien were approached to craft some content for the Winter School by ESRs, for ESRs. In the interest of getting to know one another and sharing our perspectives from different academic and cultural backgrounds, we decided on an interactive role-play in order to get insight in all points of view of all parties involved in research with people living with dementia. We are going to make it fun and interactive, so we hope to have a lively session that will leave us all with new insights and a closer bond as fellow ESRs.

**Outline of the seminar:**

We will begin by providing the outline of what we plan to do in this 75-minute session. Next, the group will be divided into two subgroups. Within these subgroups a role-play will take place. Everyone chooses a role. Imagine that all characters of the role-play come together to freely talk about possibilities and concerns of a research project. Try to contribute to the discussion from your characters' point of view. Think about what it would mean to your character to be involved in this study. At the end of the session, we will have a plenary feed back to the whole group.

*There are no preparatory questions or assignments for this seminar.*

*Mandatory reading:*

Zwijssen, S.A., Niemeijer, A.R., & Hertogh C.M.P.M. (2011). Ethics of using assistive technology in the care for community-dwelling elderly people: An Overview of the literature. *Aging & Mental Health*, 15 (4), 419-417.

*Suggested reading:*

***On the AE page, a lot of general information about ethics and consent in dementia research can be found, which can serve as a good "refresher" on the topic:***  
<http://www.alzheimer-europe.org/Ethics/Ethical-issues-in-practice/2011-Ethics-of-dementia-research/Informed-consent-to-dementia-research#fragment1>

- Landau, R. Auslander, G.K., Werner, S., Shoval, N., & Heinik, J. (2010). Families' and Professional Caregivers' Views of Using Advanced Technology to Track People With Dementia. *Qualitative Health Research*, 20 (3), 409-419.
- Niemeijer, A.R., Depla, M.F.I.A., Frederiks, B.J.M., Francke, A.L., & Hertogh, C.M.P.M.(2014). The Use of Surveillance Technology in residential Facilities for People with Dementia or Intellectual Disabilities: A Study Among Nurses and Support Staff. *The American Journal of Nursing*, 114 (12), 28-37.
- Niemeijer, A.R., Depla, M.F.I.A., Frederiks, B.J.M., & Hertogh, C.M.P.M. (2015). The experiences of people with dementia and intellectual disabilities with surveillance technologies in residential care. *Nursing Ethics*, 22 (3), 307-320.

### ***Patient and Public Involvement***

Dr Nancy Preston (Lancaster University)

There is increasing recognition that the research we conduct and how we conduct it should be shaped in conversation with the end users of research, such as patients and carers. There has been growing involvement of members of the public in designing and carrying out research. Researchers with people with mental health issues have led the way, but this is challenging when working with people with dementia – particularly in an advanced stage. In this session we will look at the examples of successful involvement of members of the public in the design and conduct of research drawing upon real world examples. We will then focus upon how this can be achieved in dementia care.

#### ***Preparatory assignment:***

**NP1** Please read the Briefing Notes for researchers by INVOLVE and shortly reflect on these questions in max 500 words:

- 1) How do you decide if a research question is valid?
- 2) How do decide which end points to choose for your next study - what is the most important outcome?
- 3) How do you know if the tools you use make sense to participants?
- 4) How do you know if people are willing to complete such tools and how long it will take them?

*Mandatory reading:*

Briefing Notes for researchers by INVOLVE: <http://www.invo.org.uk/resource-centre/resource-for-researchers/>

***Fellow board***

Dr Deborah Oliveira

This will be your first Fellow Board (FB) meeting, which will take place every INDUCT School. This Board aims to give ESRs the opportunity to discuss progress, on-going issues, opportunities, etc. You will all have 1,5 hour for this meeting. For the current Fellow Board, discussion topics are already provided for you to have an idea about what should be discussed. The topics of the next FB meetings will be decided by yourselves prior to the School to take place. The current ESRs representatives will be responsible for preparing the agenda and minutes of the next FB meeting.

Activities for the first FB will be (but not limited to):

- Chose two representative ESRs for the next 12 months (until the next Winter school, change after that);
- Decide on the roles of ESR reps;
- Determine what is expected of REPS (leading TOR development and take points discussed during FB to SB)
- Identify 2 people to manage INDUCT website and social media
- Draft Terms of Reference for the FB (template provided – only 1 meeting);
- Discuss issues around overall INDUCT organization and propose solutions;
- Discuss issues around INDUCT network-wide training activities and propose solutions;
- Discuss issues around secondments and propose solutions;
- Discuss ways to improve communication between ESRs and optimize work group between members from different organizations;
- Determine which discussions/points will be taken by the ESR reps to the SB (taking place on Thursday 11 Jan)

*Preparatory assignment:*

Please already start thinking about some of these activities in advance in order to optimize your time during the FB.

*Mandatory reading:*

Example of terms of reference - INDUCT International Advisory Board.

## 5.5 Wednesday 11<sup>th</sup> of January

### *MRC Framework – Lecture and Workshop*

Prof Rose-Marie Dröes

In this seminar, based on the framework of the Medical Research Council (MRC), first an overview is provided of the subsequent phases in the process of developing and evaluating complex interventions. The MRC framework distincts four phases:

1. Development,
2. Feasibility by piloting the intervention and evaluation
3. Evaluation
4. Implementation

Special attention in this lecture will be given to phase II: Piloting the intervention and Evaluation, which will be explained on the basis of studies that were conducted on e.g. the development and evaluation of assistive technology and meeting centers for people with dementia and their carers.

In small groups students will design a feasibility study by themselves. They are free to base their feasibility study on a pilot study which has already been conducted (but could have been better designed, for example), or to design a totally new pilot study on a psychosocial intervention they e.g. would like to evaluate in the future or which is related to their own research. At the end of the workshop each group will feed back the feasibility study by means of a plenary Powerpoint presentation.

*There are no preparatory questions or assignments for this seminar.*

#### *Mandatory reading:*

Faes, M.C., Reelick, M.F., Esselink, R.A., & Rikkert, M.G. (2010). Developing and evaluating complex healthcare interventions in geriatrics: the use of the medical research council framework exemplified on a complex fall prevention intervention. *Journal of the American Geriatrics Society*, 58, p. 2212-2221.

Moore, G.F., Audrey, S., Barker, M., Bond, L., Bonell, C., Hardeman, W., Moore, L., O’Cathain, A., Tinati, T., Wight, D., Baird, J. (2015). Process evaluation of complex interventions: Medical Research Council guidance. *BMJ*, 350, p.1-7.

#### *Suggested reading:*

Guidance for reporting qualitative research. Enhancing the Quality and Transparency of Health research (EQUATOR) network [online]. <http://www.equator->

[network.org/reporting-guidelines/](http://network.org/reporting-guidelines/) (select "Qualitative research", accessed 30<sup>th</sup> of June 2015).

Sturkenboom, I.H., Graff, M.J., Borm, G.F., Veenhuizen, Y., Bloem, B.R., Munneke, M., & Nijhuis-van der Sanden, M.W. (2012). The impact of occupational therapy in Parkinson's disease: a randomized controlled feasibility study. *Clinical rehabilitation*, 27, p.99-112.

O'Brien, B.C., Harris, I.B., Beckman, T.J., Reed, D.A., & Cook, D.A. (2014). Standards for reporting qualitative research: A synthesis of recommendations. *Academic Medicine*, 89, p. 1245-1251.

### ***Process evaluations, Theory of Change and the MRC Framework***

Dr Graham Moore (Cardiff University)

Updated MRC guidance for developing and evaluating complex interventions published in 2008 reflected growing recognition that "effect sizes" are not enough to inform policy and practice, and to understand how effects are produced, and their implications for action elsewhere, we need process evaluation. This session will introduce the MRC framework for process evaluation of complex interventions, published in 2014. This focuses on understanding the implementation of complex interventions, the mechanisms through which they aim to/actually do bring about change and how implementation and mechanisms interact with context. It will provide a brief overview of some of the theoretical underpinnings of the guidance, practical recommendations and future directions.

*There are no preparatory questions or assignments for this seminar.*

*Mandatory reading:*

***Please only read the Executive Summary*** - Moore, G., S. Audrey, M. Barker, L. Bond, Chris Bonell, W. Hardeman, L. Moore, et al. Process Evaluation of Complex Interventions. UK Medical Research Council (MRC) Guidance. *UK Medical Research Council (MRC)*, 2012.

Silva, Mary J. De, Erica Breuer, Lucy Lee, Laura Asher, Neerja Chowdhary, Crick Lund, and Vikram Patel. Theory of Change: A Theory-Driven Approach to Enhance the Medical Research Council's Framework for Complex Interventions. *Trials* 15, no. 1 (2014): 267.

### ***Process evaluations, Theory of Change and the MRC Framework (continued)***

Prof Lieve van den Block, Dr Lara Pivodic, Joni Gilissen

Many interventions in health care are complex interventions, i.e. they consist of several interacting components (e.g. medication, regular follow-up, physical exercise, and nutrition in diabetes care). Traditional evaluations of these interventions through randomized controlled trials make it hard to determine which of these components cause that the intervention is or is not effective. In this session, students will learn how this problem can be solved by conducting randomized controlled trials combined with Theory of Change and the Medical Research Council Framework for evaluating complex interventions. The aim of the course is to help students understand the nature and challenges of complex health interventions, and the value of theory in developing and evaluating them. The session will alternate between information input from lecturers and interactive components (i.e. group work, plenary discussions), during which students will be encouraged apply the new knowledge to their PhD projects. In small groups or dyads, and with the lecturers' guidance, students will develop mini-Theories of Change.

*There are no preparatory questions or assignments for this seminar. Please refer to the mandatory reading for Dr Graham Moore's session – the same articles are also required here.*

## **5.6 Thursday 12<sup>th</sup> of January**

### ***INDUCT project plan, roles and Q/A***

Prof Martin Orrell and Dr Deborah Oliveira

In this session we will update the management structure of INDUCT. Particularly, we will explain how deliverables and milestones are organized and planned.

*There is no preparation or reading required for this seminar.*

### ***Involving people with dementia as advisors in Alzheimer Europe's research and activities***

Dr Ana Diaz (AE) and Helen Rochford Brennan (EWGPWD)

Helen and Ana will provide an overview of the involvement of people with dementia in Alzheimer Europe's (AE) work. Ana will start by explaining obstacles initially perceived by AE, how these have been addressed and those which remain. Helen will then describe her experience as an advisor to research and the overall work of AE,



whilst highlighting challenges and benefits for people with dementia. She will share her experiences as a member of the EWGPWD, a group of people with dementia who fulfill an advisory role within AE. Discussion will be encouraged during the presentation.

*There is no preparation or reading required for this seminar.*

### **Work Package Steering Groups**

Prof Martin Orrell, Dr Deborah Oliveira, Helen Rochford Brennan (EWGPWD), Chris Roberts (EWGPWD), and Alv Orheim (EWGPWD)

The two Work Package (WP) steering sessions aim for the WP members to meet and discuss their current developments and future plans in relation to management, research, training, personalized Career Development Plans (PCDPs), supervision, mentorship, secondments, public involvement, dissemination, and any other relevant topic(s). A report generated from these discussions will be taken by each WP leader to the Supervisor Board (SB) later on that day for an update of the management team.

#### *Preparatory assignments and/or questions:*

Please bring your Personalised Career Development Plan (PCDP) to the INDUCT School, including past activities and future plans.

**EWG1:** Please prepare a 300-word lay summary of your project, including recent developments and future plans (and submit below) using the DEEP guidelines which you can find in the reading list. This summary will be forwarded to the European Working Group for People with Dementia (hereafter abbreviated as EWGPWD). Preferably use bullet points and big font size to improve readability.

**EWG2:** Perhaps you have certain questions or challenges at this stage in your project, which you would like to discuss with the EWGPWD members during the INDUCT School. Please specify below what you need help or advice on, so that the dementia advisors of the EWGPWD can look at these in advance. Please submit a maximum of 2 questions.

#### *Mandatory reading:*

DEEP guidelines on how to write dementia friendly materials:  
<http://dementiavoices.org.uk/resources/deep-guides/>

### ***Supervisor Board***

***(first 45 mins: open to ESRs - second 45 mins: Supervisors only / Parallel sessions)***

Prof Martin Orrell and Dr Deborah Oliveira

The role of the Supervisor Board (hereafter abbreviated as SB) is firstly to ensure that skills requirements are properly defined by closely involving the non-academic sector. Secondly, the Board will make sure that the ESRs receive the proper combination of academic, transferable skills and on-the-job training through their secondments in the non-academic sector as laid down in the ESRs' PCDP. The SB will also enable continuous and close communications among partners within INDUCT, will promote an exchange of best practices, and will monitor the quantity and quality of the supervision of the ESR's.

In addition, the SB will make sure that the complimentary strength of the network partners is optimally exploited and that the rights and interests of people with dementia are enshrined by putting them at the heart of the research projects. They will review and adjust the recruitment strategy, network policies and training programme. Decisions within the network will be made with a simple majority vote of all network members present. Lastly the board will ensure that the output of INDUCT is fully exploited for the benefit of the European Research Area exploring the intellectual property potential of each WP at each meeting.

*There is no preparation or reading required for this seminar.*

### ***Managing the challenges of your ESR project: an informal discussion with INDUCT's Ombudsman (ESRs only / Parallel sessions)***

Dr Nancy Nicolson

After a short introduction and overview of available support for ESRs within the INDUCT organisation, we will discuss strategies for dealing with practical issues or general concerns that may already have arisen, and also share tips and experiences that can empower ESRs in managing their training and research projects. This session is for ESRs only.

**Please be aware of the importance of preparing for Nancy Nicolson's session. This will be a twice-year opportunity to talk to her about any challenges or issues you encounter, so please make sure to get the most out of it. Please read the Ombudsman description to get more information about her role within INDUCT.**

*Preparatory assignment:*

Here is a message from INDUCT Ombudsman Nancy Nicolson.

ESRs, please let me know before the Ombudsman meeting (e.g., by sending me an e-mail: [n.nicolson@maastrichtuniversity.nl](mailto:n.nicolson@maastrichtuniversity.nl)) if there are specific concerns you think might be useful to talk about interactively, as a group. Something might have come up, for example, during your Fellow Board meeting in the INDUCT School, or in other discussions you have had with each other. If you have questions or issues you would prefer to discuss with me individually, that's always possible; just contact me and we'll make a separate appointment. In either case - group or individual - these discussions will remain confidential unless you request otherwise.

*Mandatory reading:*

INDUCT Ombudsman role description.

## **5.7 Friday 13<sup>th</sup> of January**

### ***E-health interventions in dementia: facilitators and barriers for PhD students***

Rosalie van Knippenberg and Dr Lizzy Boots

Creating and evaluating e-health interventions in dementia care can be a challenge. As a PhD student in this field you may encounter some complex issues on your journey. In this session you will receive some tips and tricks for planning and executing your e-health intervention in dementia care from recently graduated PhD students in your field.

*Preparatory questions:*

**RKLB-1:** Which **facilitators** did you already encounter or do you expect to encounter during your PhD aimed at technology and dementia?

**RKLB-2:** Which **barriers** did you already encounter or do you expect to encounter during your PhD aimed at technology and dementia?

*There is no reading required for this seminar.*

## **INDUCT Impact Framework - Workshop**

Prof Iva Holmerová

Activities to disseminate and exploit results from research and innovation projects are an important and integral part of Horizon 2020. It is therefore an essential element of the ESR's role to maximise the impact ('the demonstrable contribution that excellent research makes to society and the economy' according to the ESRC) of their own research through dissemination of results. Effective communication to a range of target groups may make this impact even wider.

The goal of our session will be to learn how to effectively prepare and present various models of dissemination so that ESRs will gain experience in presenting their research projects to different audiences (industry, general public, different types of media).

### *Preparatory questions and assignments:*

- IH-1** What is the main message from your research? Please explain below.
- IH-2** What target audience is relevant to your project?
- IH-3** How could your research improve their lives – now or in the future?
- IH-4** There are of course several methods in which you can present your project (e.g., report, interview, etc.). However, for the purpose of the session of Iva Holmerova on the impact of your research we would like to ask you to please prepare a draft of a press release – half page is recommended (1 page is the absolute maximum).

Please note that people are “story-telling animals” - stories are important for the illustration of problems. PR is based on stories, so while you are writing, try to think about a personal story which you think is most illustrative to explain your project and incorporate it in your press release.

### *Mandatory reading:*

ESRC Reading Support on Impact

ESRC document on Developing an Impact and Communications Strategy

## **Redesigning health care**

Ivo Hermans (Betawerk)

In this session Ivo Hermans, the director of operations and consultant online services at Betawerk, will explore with you how researchers and IT-specialists can work

together in developing the (online) health care services of tomorrow. Betawerk is a prize-winning company that helps organizations in achieving a higher level of digital maturity. As a full service Internet agency they develop high quality sites and apps using service design methods to facilitate their co-creation process.

*Preparatory question:*

**IH-1:** Please submit 4 needs or challenges within dementia health care for which you think an online service (app or website) could provide potential solution(s). You can submit a short sentence or description - as you prefer. During this Workshop, Ivo Hermans from Betawerk will use service design methodologies in order to further develop your ideas.

*Suggested reading:*

<http://thisisservicedesignthinking.com/>

### ***Shorten the Technology Life Cycle: Personalised video content for people with dementia***

Lucas Vroemen (EuMediaNet)

Technology Life Cycles are shorter by the year. New products come and go and sometimes exists just a couple of months. Lucas will make a link to the health care industry and discuss with the students the different technology, the impact of this technology and the way that we get informed.

What does that mean for innovation costs of development and for example long security procedures in health care?

What does it mean for the collaboration and the way that we construct products?

What does it mean for the way that we use a request for information / development?

What does it mean for the outlook?

Lucas Vroemen, general manager of EuMedianet BV, would like to discuss these considerations in his interactive workshop.

*There is no preparation or reading required for this seminar.*

## 6. Speakers, moderators and coordinators

### **Prof Martin Orrell**

#### ***INDUCT speaker***

Institute of Mental Health  
The University of Nottingham  
Innovation Park, Triumph Road  
Nottingham, NG7 2TU  
United Kingdom  
[m.orrell@nottingham.ac.uk](mailto:m.orrell@nottingham.ac.uk)



Martin Orrell is the Director of the Institute of Mental Health, University of Nottingham, Visiting Professor at City University and Honorary Professor at the University of Liverpool. He is Chair of the Memory Services National Accreditation Panel (MSNAP) and a member of the Prime Ministers Challenge on Dementia Research Group. He has been awarded 5 major grants totaling £11 million on psychosocial interventions for dementia care and is co-applicant on a further £9 million. Moreover, he is the leader of the PRIDE project funding INTERDEM Academy. He has published over 200 academic papers and is a Board member of both INTERDEM and the International Psychogeriatric Association. In 2014 he was elected President of the European Association of Geriatric Psychiatry.

### **Deborah Oliveira – PhD, MSc, BSc, RN**

#### ***INDUCT speaker***

Institute of Mental Health  
The University of Nottingham  
Innovation Park, Triumph Road  
Nottingham, NG7 2TU  
United Kingdom  
[Deborah.Deoliveira@nottingham.ac.uk](mailto:Deborah.Deoliveira@nottingham.ac.uk)



Deborah Oliveira currently works as Research Fellow (Project Manager) for INDUCT. She recently completed her PhD degree at the University of Nottingham, in which she developed and validated the 'Dementia Quality of Life Scale for Older Family Carers' (DQoL-OC). Previous to that, she completed her MSc degree at the University of Campinas, Brazil, where she also graduated as a general practitioner Nurse in 2009. Deborah has clinical experience as a Palliative Care Nurse and Community Care Nurse in Brazil. She has research experience with quality of life, family caregiving, dementia, scale development and validation, psychometrics and mixed-methods research. She is a member of the British Society of Gerontology and of INTERDEM.

## **Marco Blom, MSc**

### ***External speaker***

Research and Policy  
Alzheimer Nederland  
Stationsplein 121  
P.O. Box 2077  
3800 CB Amersfoort  
Netherlands

[M.Blom@alzheimer-nederland.nl](mailto:M.Blom@alzheimer-nederland.nl)



As Scientific Director of Alzheimer Nederland, Marco Blom has extensive experience with the involvement of people with dementia and carers in research studies. He is also a board member of the Delta Plan Dementia (National Dementia Programme in Netherlands), founding member of Alzheimer Europe, and a member of the ADI Task force on Scientific Research.

## **Rob Groot Zwaaftink, MSc**

### ***External speaker***

Research and Policy  
Alzheimer Nederland  
Stationsplein 121  
P.O. Box 2077  
3800 CB Amersfoort  
Netherlands

[r.grootzwaaftink@alzheimer-nederland.nl](mailto:r.grootzwaaftink@alzheimer-nederland.nl)



Rob Groot Zwaaftink studied Neuropsychology and has been working for Alzheimer Nederland for 8 years. He coordinates the information on [dementie.nl](http://dementie.nl) and has set up the online forum. He has helped to build [dementie.nl](http://dementie.nl) and works on developing new tools.

**Joris Wiersinga, MBA**  
*INDUCT speaker*

SilverFit  
Edisonweg 7  
3442 AC Woerden  
The Netherlands  
[info@silverfit.nl](mailto:info@silverfit.nl)



Joris Wiersinga is the co-founder and CEO of SilverFit. Before founding SilverFit, he worked as a consultant at McKinsey and Company for eight years, specialising on change management and first-to-market operations in high tech companies. In his spare time, he is a successful game designer with more than 15 published board games. With SilverFit, he has won multiple awards such as the European Innovative Games Award, the Dutch Games Award, the Izovator award for innovation in health care. SilverFit has also been recognized as a Top-100 Innovative Dutch Company. Joris Wiersinga studied biology and law at Leiden University and holds an MBA from INSEAD business school. He has published two books and numerous scientific and professional articles.

**Phil Joddrell, BSc**  
*External speaker*

Centre for Assistive Technology and Connected Healthcare  
The University of Sheffield  
30 Regent Street  
Sheffield S1 4DA  
United Kingdom  
[pmjoddrell1@sheffield.ac.uk](mailto:pmjoddrell1@sheffield.ac.uk)



Phil Joddrell is a PhD student at the Centre for Assistive Technology and Connected Healthcare (CATCH) in the School of Health and Related Research (SchARR) at the University of Sheffield. He completed his undergraduate degree in Psychology at the University of York in 2007 and his PhD is investigating the use of touchscreen technology with people with dementia, with the aim of increasing the accessibility of existing apps. Phil has nine years' experience working with people living with dementia in both clinical and research environments. His broader research interests are focused on improving the quality of life for people diagnosed with dementia using everyday technologies.



## **Yvonne Kerkhof**

### ***External speaker***

Centre for Nursing Research  
Saxion University of Applied Sciences  
Deventer/Enschede  
The Netherlands  
[y.j.f.kerkhof@saxion.nl](mailto:y.j.f.kerkhof@saxion.nl)

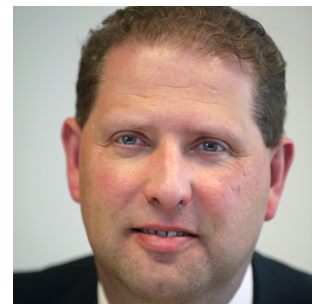


Yvonne Kerkhof is a Lecturer and PhD student at the Centre for Nursing Research of Saxion University of Applied Sciences and VU University medical centre involved in the development of a person-centred programme which will assist people with mild dementia and their carers in an effective usage of tablets. In 1988 she started her professional career as a general nurse and after her bachelor degree she worked in different health care settings. From 2009 until 2013 she was responsible for the research programme concerning dementia & technology at the school of health of the Saxion University of Applied Sciences. An example is the development of a memory aid to structure and support daily activities for people with dementia and people with learning disabilities (to be downloaded in the App Store: Pictoplanner).

## **Marc Wortmann**

### ***INDUCT speaker***

Alzheimer's Disease International  
64 Great Suffolk Street  
London SE1 0BL  
United Kingdom  
[m.wortmann@alz.co.uk](mailto:m.wortmann@alz.co.uk)



Marc Wortmann is Executive Director of Alzheimer's Disease International (ADI). Marc studied Law and Art in the Netherlands and was an entrepreneur in retail for 15 years. During this time Marc was a member of the Parliament of the Province of Utrecht and worked closely with various charities and voluntary organisations. He became Executive Director of Alzheimer Nederland in 2000. From 2002 to 2005 he chaired the Dutch Fundraising Association and was Vice-President of the European Fundraising Association from 2004 to 2007. Marc joined ADI at the end of 2006 and is responsible for external contacts, public policy towards WHO and UN, the annual international conference and fundraising. He is also a member of the Steering Group of the NCD Alliance with the major international chronic disease federations. He is a speaker at multiple events and conferences on these topics and has published a number of articles and papers on dementia awareness and public policy.

## **Prof Anne Margriet Pot**

### ***INDUCT speaker***

World Health Organisation  
Avenue Appia 20  
1211 Geneva  
Switzerland  
[potam@who.int](mailto:potam@who.int)



Prof dr A.M. (Anne Margriet) Pot is currently working at the World Health Organization (WHO) in Geneva. Her focus areas are dementia, elderly persons and long-term care. She is involved in the development of a global e-health portal for dementia and the "World Report on Healthy Aging". She is a professor of Aging and Psychology at the Department of Clinical Psychology at the Free University of Amsterdam and honorary professor in the Department of Psychology at the University of Queensland in Australia. In the past 25 years, Anne Margriet Pot has focused on improving the mental health of older people in scientific research, (post) graduate education and clinical practice. She has published around 200 national and international scientific and professional publications. In recent years her research has focused on the development of evidence-based interventions for older people and their carers and to evaluate the quality of care. She has been the initiator and executor of two national monitors, one for the quality of care for people with dementia (Monitor Woonvormen Dementia) and one for the outpatient psychiatric care for the elderly (MEMO).



**Sara Bartels (ESR9), Hannah Christie (ESR10), Annelien van Dael (ESR12), Joeke van der Molen – van Santen (ESR7)**



Joeke is currently researching exergaming in dementia at the VUMC in Amsterdam. Sara and Hannah are both carrying out their project at Maastricht University, on experience sampling in dementia and on social support technology in dementia, respectively. Last but not least, Annelien is working on the

topic of advance care planning at the VUB in Brussels.

## **Dr Nancy Preston**

### ***External speaker***

Health Research  
Lancaster University  
Furness Building  
Lancaster LA1 4YG  
United Kingdom  
[n.j.preston@lancaster.ac.uk](mailto:n.j.preston@lancaster.ac.uk)

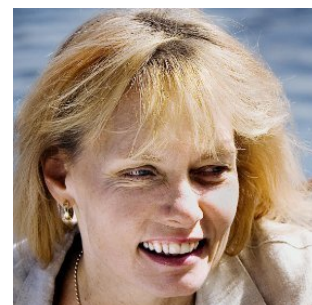


Dr Nancy Preston is a Senior Lecturer at the International Observatory on End of Life Care where she teaches and supervises on the PhDs in Palliative Care. She is a member of two European Funded Consortiums who are addressing research around integration of palliative care and advance care planning. She has also led a Public and Patient Involvement Group at Lancaster University for 6 years. She is the PPI lead for a new study evaluating the use of the NAMASTE intervention for Advance Dementia in the UK.

## **Prof Rose-Marie Dröes**

### ***INDUCT speaker***

Dept of Psychiatry  
VU University medical center  
P.O. Box 74077  
1070 BB Amsterdam  
The Netherlands  
E-mail: [rm.droes@vumc.nl](mailto:rm.droes@vumc.nl)



Prof Dröes graduated in Human movement sciences in 1981 and specialised in psychosocial care for people with dementia. She received her PhD degree in the Faculty of Medicine of VUmc in 1991. Since then she worked at the department of Psychiatry of VUmc and the regional mental health care organisation. In 2009 she became a full professor of psychosocial care in dementia. She published more than 200 papers, several books, and is the developer of the Meeting centres support programme for people with dementia and their carers of which there are now more than 140 in the Netherlands and recently also several in Italy, Poland and the UK, set up in the European MeetingDem project. She is partner of the Alzheimer center VUmc and board member of the Amsterdam Center on Aging VUmc-VU.

## **Dr Graham Moore**

*External speaker*

DECIPHer  
Cardiff University  
Cardiff, Wales  
CF10 3AT  
United Kingdom  
[MooreG@cardiff.ac.uk](mailto:MooreG@cardiff.ac.uk)



Graham is Deputy Director of the Centre for the Development and Evaluation of Complex Interventions for Public Health Improvement, Cardiff University. Within DECIPHer, he leads a research and teaching programme on methodology for evaluating complex interventions. Substantively, Graham's work focuses primarily on impacts of schools on tobacco control policy and socioeconomic inequalities in young people's health.

## **Prof Lieve van den Block**

*INDUCT speaker*

End-of-Life Care Research Group  
Dept Family Medicine and Chronic Care  
Vrije University of Brussels & Ghent University  
Laarbeeklaan 103  
1090 Jette  
Belgium  
[lieve.van.den.block@vub.ac.be](mailto:lieve.van.den.block@vub.ac.be)



Lieve van den Block is Professor of communication and education in Family Medicine at the Vrije Universiteit Brussel (VUB) and chair of the “Ageing and Palliative Care” Research Programme at the End-of-Life Care Research Group of the Vrije Universiteit Brussel and Ghent University in Belgium. She performs public health and interventional research in a national and international perspective aimed at monitoring and improving palliative and end-of-life care, including frailty and dementia. She is EU coordinator of PACE “Palliative Care for Older People”, a collaborative research project funded under the EU FP7 Health programme. She has received several scientific awards for her work, has published more than seventy papers in leading general medicine, social science and palliative care journals.

## **Dr Lara Pivodic**

### ***INDUCT speaker***

End-of-Life Care Research Group  
Dept Family Medicine and Chronic Care  
Vrije University of Brussels & Ghent University  
Laarbeeklaan 103  
1090 Jette  
Belgium  
[lara.pivodic@vub.ac.be](mailto:lara.pivodic@vub.ac.be)



Lara Pivodic is a Postdoctoral Fellow of the AXA Research Fund and a senior researcher at the End-of-Life Care Research Group of Vrije Universiteit Brussel. She has joined the Group as a Marie Curie PhD Training Fellow in the EURO IMPACT project. For her postdoc she is conducting an epidemiological study and policy analysis regarding the quality of end-of-life care for older people dying from serious chronic diseases. She is also involved in the development and evaluation of palliative care interventions in primary care and care homes using Theory of Change and the MRC Framework, and in the PACE project (an EU-study comparing effectiveness of palliative care for older people in long-term care facilities).

## **Joni Gilissen, MSc**

### ***INDUCT speaker***

Joni Gilissen  
End-of-Life Care Research Group  
Dept Family Medicine and Chronic Care  
Vrije University of Brussels & Ghent University  
Laarbeeklaan 103  
1090 Jette  
Belgium  
[joni.gilissen@vub.ac.be](mailto:joni.gilissen@vub.ac.be)

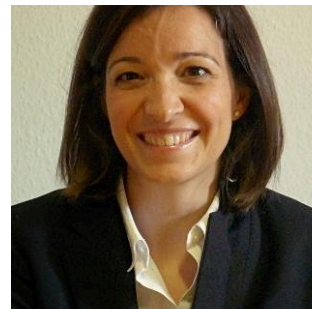


Joni holds a degree in Social Work (2011, KHLeuven), a Master's degree in Social Policy (2013, KULeuven) and an additional postgraduate degree in Social Profit and Public Management (2014, Ghent University). She is currently working within the inter-university and interdisciplinary End-of-life Care Research Group on a project funded by FWO (Research Foundation – Flanders) in which she will develop and evaluate an Advance Care Planning intervention in the nursing home setting. She has recently been awarded an INTERDEM Academy Fellowship to visit Prof Myrra Vernooij-Dassen research group at the Radboud University in Nijmegen.



**Dr Ana Diaz**  
***INDUCT speaker***

Alzheimer Europe  
Rue Dicks 14  
L-1417 Luxembourg  
Luxemburg  
[ana.diaz@alzheimer-europe.org](mailto:ana.diaz@alzheimer-europe.org)



Ana joined Alzheimer Europe as Project Officer on 2 January 2014. She collaborates with AE's member associations in the development of national reports on care pathways. She also develops and maintains databases on clinical trials and diagnostic and treatment guidelines in Europe. In addition, Ana supports the development of project applications towards EU programmes and also the dissemination of EU funded research projects. On 27 June 2014, Ana was officially awarded the title of Doctor in Philosophy for her PhD thesis entitled "Quality of life and anti-dementia medication: An exploration of the experiences of people living with dementia and their care-partners" at Trinity College Dublin.

**Helen Rochford Brennan**  
***INDUCT speaker***

European Working Group of People with Dementia  
Alzheimer Europe  
Rue Dicks 14  
L-1417 Luxembourg  
Luxemburg  
[info@alzheimer-europe.org](mailto:info@alzheimer-europe.org)



Helen Rochford-Brennan is from Tubbercurry in County Sligo, Ireland. Helen spent many years working in the tourism and disability sectors and has also devoted tireless years to community activism, working at board level in several organisations. In July 2012, Helen was diagnosed with early onset Alzheimer's disease. She is Chair of the Irish Dementia Working Group, which is resourced by The Alzheimer Society of Ireland. Helen has used her time with the Irish Dementia Working Group to raise awareness of dementia and raise the profile of human rights for people with dementia. Helen joined the EWGPWD in October 2014, nominated by *The Alzheimer Society of Ireland* and is currently serving as Chairperson.

## **Alv Orheim**

### ***INDUCT speaker***

European Working Group of People with Dementia  
Alzheimer Europe  
Rue Dicks 14  
L-1417 Luxembourg  
Luxemburg  
[info@alzheimer-europe.org](mailto:info@alzheimer-europe.org)

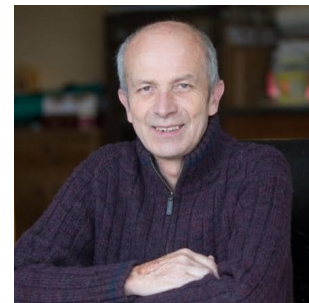


Alv was born in 1947 in Bergen, Norway. He holds an MSc in Economic Geology from the Norwegian University for Science and Technology in Trondheim. He worked in coal mining and petroleum exploration for 35 years, with the last 10 years as an independent consultant. Alv was diagnosed with Vascular *Dementia* in 2009. He joined the Norwegian Working Group for People with Dementia in 2014 and the EWGPWD in 2015, where he currently serves as Vice-Chairperson. Alv was nominated by Nasjonalforeningen for folkehelsen, the Norwegian Association for Health.

## **Chris Roberts**

### ***INDUCT speaker***

European Working Group of People with Dementia  
Alzheimer Europe  
Rue Dicks 14  
L-1417 Luxembourg  
Luxemburg  
[info@alzheimer-europe.org](mailto:info@alzheimer-europe.org)



Chris Roberts is 55 years old and is from Wales. He was diagnosed with mixed dementia (Alzheimer's type and vascular dementia) in early 2012 but has not let this diagnosis get in the way of leading a full life. As an internationally known dementia campaigner, he spends most of his time promoting and providing education to others about dementia. He regularly gives talks on what it's like to live with dementia and contributes to various social media platforms. He believes in dementia rights, inclusion, co-production and the promotion of better services for everyone living with dementia. Chris joined the EWGPWD and was elected as Vice Chair in 2016.

## **Dr Nancy Nicolson**

### ***INDUCT speaker***

Department of Psychiatry and Neuropsychology  
MHeNS, FHML  
Maastricht University  
P.O. Box 616  
6200 MD Maastricht  
[n.nicolson@maastrichtuniversity.nl](mailto:n.nicolson@maastrichtuniversity.nl)



Nancy Nicolson, Associate Professor in Psychiatry & Neuropsychology, has a BA in Human Biology (Stanford) and a PhD in Behavioral Biology (Harvard). Her research focuses on the psychobiology of stress in aging, affective and fatigue disorders, and responses to stress in relation to childhood trauma and adversity in adults and adolescents, using experience sampling and salivary hormone assessment to study real life as well as laboratory settings. She recently stepped down as coordinator of the Psychopathology specialisation of the Research Master Cognitive and Clinical Neuroscience, PhD coordinator and confidential advisor for the School for Mental Health and Neuroscience, and chair of the faculty Promovendi Commission at the UM. In her role as INDUCT Ombudsman, she will offer confidential and informal assistance to help resolve any work-related conflicts or grievances, and to improve the overall quality of the working environment, with special attention to the ESRs.

## **Rosalie van Knippenberg, MSc**

### ***External speaker***

Department of Psychiatry and Neuropsychology  
MHeNS, FHML  
Maastricht University  
P.O. Box 616  
6200 MD Maastricht  
[r.vanknippenberg@maastrichtuniversity.nl](mailto:r.vanknippenberg@maastrichtuniversity.nl)



Rosalie van Knippenberg obtained her Master's degree in Neuro- and Rehabilitation Psychology at the Radboud University Nijmegen in 2011 (cum laude). Shortly after she started her PhD at the department of Psychiatry and Neuropsychology at Maastricht University. Her research focuses on the application of the Experience Sampling Method in the field of dementia care. During her PhD she developed and evaluated an experience sampling intervention to support caregivers of people with dementia in their daily lives. In March 2017 she will defend her thesis. Rosalie continued her work as a postdoctoral researcher at the department of Psychiatry and Neuropsychology and currently also works as a psychologist in a nursing home setting.



**Dr Lizzy Boots**  
*External speaker*

Department of Psychiatry and Neuropsychology  
MHeNS, FHML  
Maastricht University  
P.O. Box 616  
6200 MD Maastricht  
[lizzyboots@proteion.nl](mailto:lizzyboots@proteion.nl) / [l.boots@maastrichtuniversity.nl](mailto:l.boots@maastrichtuniversity.nl)



After obtaining her Master degree in Mental Health at Maastricht University in 2011 (Cum Laude) Lizzy Boots started her PhD at the department of Psychiatry and Neuropsychology. She focused her research on the development, implementation, and evaluation of the e-health program “Partner in Balance” for dementia caregivers. She also gained clinical experience in individualized and group therapy for people with MCI and their caregivers. In addition, she was also the PhD representative for MHeNS, organized several events in the community and gave talks for both scientific as well as lay audiences. After obtaining her PhD, Lizzy continued her clinical work at Proteion, a Dutch health care organization, which she will combine with a post-doc position focusing on the implementation of e-health projects in clinical settings.

**Prof Iva Holmerová**  
*INDUCT speaker*

Centre of Gerontology  
Charles University  
Šimůnkova 1600  
182 000 Praha 8 - Kobylisy  
Czech Republic  
[Iva.Holmerova@gerontocentrum.cz](mailto:Iva.Holmerova@gerontocentrum.cz)



Iva Holmerová is the Chair of the Czech Alzheimer Society, which she co-founded in 1997. A practicing physician since 1981, she is qualified in General and Geriatric Medicine and also holds a PhD in Social Gerontology. She is also the Director of the Czech Centre of Gerontology (since 1992), the President of the Czech Society of Gerontology and Geriatrics (since 1997) and a committee member of the International Association of Gerontology and Geriatrics (IAGG) since 1997. She is an Associate Professor of Humanities at Charles University (Prague) and was named Visiting Professor at the University of the West of Scotland in 2014. Iva has been a Board member of Alzheimer Europe since 2008 and served as Vice-Chairperson from 2010 to 2016.

**Ivo Hermans**  
***INDUCT speaker***

Betawerk BV  
Brightlands Smart Services Campus  
Smedestraat 2  
6411 CR Heerlen  
The Netherlands  
[ivo@betawerk.nl](mailto:ivo@betawerk.nl)



Betawerk is a prize-winning company that helps organizations in achieving a higher level of digital maturity. As a full service Internet agency we develop high quality sites and apps. We use service design methods to facilitate our co-creation process. Ivo Hermans is the director operations and consultant online services at Betawerk.

**Lucas Vroemen**  
***INDUCT speaker***

EuMediaNet BV  
Tongersestraat 4  
6211 LN Maastricht  
The Netherlands  
[Lucas.vroemen@eumedianet.com](mailto:Lucas.vroemen@eumedianet.com)



Lucas Vroemen has been working in the media world since 1988 and has extensive knowledge in innovation management and IT-related media consultancy, solving complicated workflow issues and operating on the edge of content and technology. Companies, institutions and projects Lucas Vroemen worked for/on are:

- Dutch Ministry of Education, Culture and Science (design media-mining-workflows)
- The Dutch Parliament (metadata strategy for conferences)
- Beeld en Geluid (The Dutch National Archive - archiving and media workflow for the regional broadcasters)
- Concentration (Belgium - Archiving 25.000 hours of video and introduce a metadata model for the media catalogues)
- Several regional broadcasting companies, such as Omroep West, AT5 in Amsterdam, L1 Radio and TV
- ROOS, the umbrella organisation of all regional broadcasters (various projects related to media exchange and storage and New Developments in regional media)

- Burli Software Inc. (Canada – (Co)-developing the new newsroom system Burli and new journalism workflows)

Lucas Vroemen is also the founder of PRISMAHUB, a multichannel, cross-media storage, processing and distribution system, as well as Luci software, nowadays in use at major broadcasters in the world, including the BBC, CNN, ARD, VRT, NPO and many other broadcasters. In addition, he is also co-founder of the NL Metadata model for Dutch broadcasters.

Currently Lucas Vroemen is the general manager of EuMediaNet BV, a software development company specialized in Media Asset Management (PRISMAHUB), IPTV and video streaming technology for television systems and mobile devices - mainly for customers in the for media- and health care industry, like hospitals and elderly homes.

## **Other roles during the 1<sup>st</sup> INDUCT School**

### *Senior chairs (staff/speakers):*

The INDUCT School will be chaired by senior speakers. The senior chair appointed for each particular day will chair each session, introduce each speaker, and carry out the welcome and closure. He/she will make an inventory of the expectations of the participants regarding the content of the day, and whether these have been met.

### *Practical assistance (staff):*

The Training Manager Dr Inge Klinkenberg will be the first point of call for issues regarding registration, accommodation, venue, technological equipment, coffee/lunch etc. She will also monitor the time for the activities.

## 7. ESRs



**Yvette Vermeer – ESR1 (UCL-UK)**

[y.vermeer@ucl.ac.uk](mailto:y.vermeer@ucl.ac.uk)

***Empowerment and surveillance for people with dementia***

*Supervised by: Prof Paul Higgs, Dr Georgina Charlesworth (University College London)*

**Secondment 1 to:** Karolinska Institute

**Secondment 2 to:** Alzheimer Europe



**Sébastien Libert – ESR2 (UCL-UK)**

[s.libert@ucl.ac.uk](mailto:s.libert@ucl.ac.uk)

***Brain training as an exclusionary process in people with dementia***

*Supervised by: Prof Paul Higgs, Dr Georgina Charlesworth (University College London)*

**Secondment 1 to:** Alzheimer Europe

**Secondment 2 to:** IDES



**Sophie Gaber – ESR3 (KI-SE)**

[sophie.gaber@gmail.com](mailto:sophie.gaber@gmail.com)

***Everyday technology in public space meets people with dementia***

*Supervised by: Prof Louise Nygard, Dr Camilla Malinowksy (Karolinska Institute)*

**Secondment 1 to:** University of Witten

**Secondment 2 to:** ADI Turkey



**Sarah Wallcook – ESR4 (KI-SE)**

[sarahwallcook@gmail.com](mailto:sarahwallcook@gmail.com)

***Access and ability to use everyday technology among older adults with and without dementia across different countries***

*Supervised by: Prof Louise Nygard, Dr Camilla Malinowksy (Karolinska Institute)*

**Secondment 1 to:** University College London

**Secondment 2 to:** WFOT



**Harleen Rai – ESR5 (UoN-UK)**

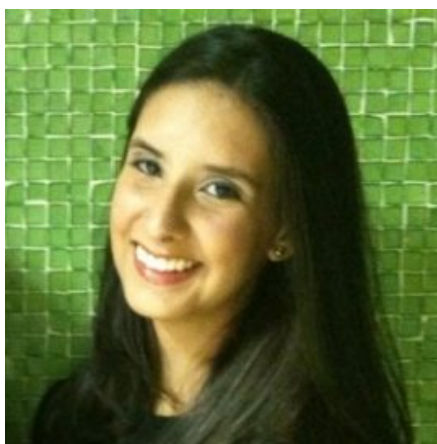
[Harleen.Rai@nottingham.ac.uk](mailto:Harleen.Rai@nottingham.ac.uk)

***Adapting Cognitive Stimulation Therapy (CST) to a tablet system***

*Supervised by: Prof Martin Orrell, Prof Justine Schneider (University of Nottingham)*

**Secondment 1 to:** IDES

**Secondment 2 to:** ADI Indonesia



**Aline Cavalcanti Barroso – ESR6 (UoN-UK)**

[Aline.Cavalcantibarroso@nottingham.ac.uk](mailto:Aline.Cavalcantibarroso@nottingham.ac.uk)

***Using computer technology to enable arts and crafts for people with dementia in care homes***

*Supervised by: Prof Justine Schneider, Prof Martin Orrell (University of Nottingham)*

**Secondment 1 to:** VU Medical Center

**Secondment 2 to:** Karolinska Institute



**Joeke van Santen – ESR7 (VUMC-NL)**

[joekevansanten@gmail.com](mailto:joekevansanten@gmail.com)

***Exergaming in dementia***

*Supervised by: Prof Rose-Marie Dröes, Dr Franka Meiland (VU Medical Center)*

**Secondment 1 to:** Silverfit

**Secondment 2 to:** IDES



**Floriana Mangiaracina – ESR8 (VUMC-NL)**

[floriana.mangiaracina@gmail.com](mailto:floriana.mangiaracina@gmail.com)

***Using the iPad for self-management, health promotion activities, and social inclusion***

*Supervised by: Prof Rose-Marie Dröes, Dr Franka Meiland (VU Medical Center)*

**Secondment 1 to:** MindTech

**Secondment 2 to:** EuMedianet



**Sara Bartels – ESR9 (MU-NL)**

[sara.bartels@maastrichtuniversity.nl](mailto:sara.bartels@maastrichtuniversity.nl)

***E-monitoring in people with early dementia***

*Supervised by: Prof Frans Verhey, Dr Marjolein de Vugt (Maastricht University)*

**Secondment 1 to:** Karolinska Institute

**Secondment 2 to:** EUMedianet





**Hannah Christie – ESR10 (MU-NL)**

[Hannah.christie@maastrichtuniversity.nl](mailto:Hannah.christie@maastrichtuniversity.nl)

***Digital engagement to enhance social inclusion and reduce stigma in dementia***

*Supervised by: Prof Frans Verhey, Dr Marjolein de Vugt (Maastricht University)*

**Secondment 1 to:** MindTech

**Secondment 2 to:** Betawerk



**Rose Miranda – ESR11 (VUB-BE)**

[rar.miranda912@gmail.com](mailto:rar.miranda912@gmail.com)

***The evaluation of palliative care as a complex health technology for people with dementia in nursing homes***

*Supervised by: Prof Lieve van den Block, Dr Lara Pivodic (VU Brussels)*

**Secondment 1 to:** University of Hertfordshire

**Secondment 2 to:** Charles University



**Annelien van Dael – ESR12 (VUB-BE)**

[annelienvandael@gmail.com](mailto:annelienvandael@gmail.com)

***The effectiveness of advance care planning (ACP) as a complex health technology for people with dementia in nursing homes***

*Supervised by: Prof Lieve van den Block, Dr Lara Pivodic (VU Brussels)*

**Secondment 1 to:** University of Hertfordshire

**Secondment 2 to:** Charles University



**Kate Shiells – ESR13 (UK-CZ)**

[kshiells84@hotmail.com](mailto:kshiells84@hotmail.com)

***Care programmes and ICT support in different countries***

*Supervised by: Prof Iva Holmerová (Charles University)*

**Secondment 1 to:** VU Brussels

**Secondment 2 to:** IDES



**Ángel C. Pinto Bruno – ESR14 (VU-NL)**

[acpintobr@gmail.com](mailto:acpintobr@gmail.com)

***Internet support for informal caregivers of people with dementia***

*Supervised by: Prof Annemieke van Straten (VU University), Prof Anne Margriet Pot (WHO), Dr Annet Kleiboer (VU University)*

**Secondment 1 to:** WHO

**Secondment 2 to:** University of Nottingham



**Martina Vanova – ESR15**

[investigacion5@intras.es](mailto:investigacion5@intras.es)

***Evaluation of GRADIOR, a cognitive rehabilitation application for dementia***

*Supervised by: Prof Manuel Franco, Dr J. Antonio García Casal*

**Secondment 1 to:** University of Nottingham

**Secondment 2 to:** University of Nottingham



## 8. INTERDEM Academy Delegates

Please find below the contact details of INTERDEM Academy delegates joining us on Wednesday 11 January.



**Bram Tilburgs**  
**PhD student (INTERDEM Academy)**

*Research interests: Advance Care Planning,  
Shared Decision Making*

**Radboud UMC**  
Geert Grooteplein 21  
6525 EZ Nijmegen  
The Netherlands  
[bram.tilburgs@radboudumc.nl](mailto:bram.tilburgs@radboudumc.nl)



**Laila Øksnebjerg**  
**PhD student (INTERDEM Academy)**

*Research interests: Outcome Measures,  
Cognitive Stimulation Therapy*

**Danish Dementia Research Centre**  
Dep. 6922  
Rigshospitalet, Blegdamsvej 9  
2100 Copenhagen  
Denmark  
[laila.oeksnebjerg.02@regionh.dk](mailto:laila.oeksnebjerg.02@regionh.dk)



**Theresa Thoma - Lürken**  
**PhD student (INTERDEM Academy)**

*Research interests: Apps for case managers  
and community nurses*

**Maastricht University**  
P.O. Box 616  
6200 MD Maastricht  
The Netherlands  
[t.thoma@maastrichtuniversity.nl](mailto:t.thoma@maastrichtuniversity.nl)



**Dr Joany Millenaar**  
**Postdoc Fellow (INTERDEM Academy)**

*Research interests: Young-Onset Dementia, caregiver needs*

**Maastricht University**  
P.O. Box 616  
6200 MD Maastricht  
The Netherlands  
[joany.millenaar@maastrichtuniversity.nl](mailto:joany.millenaar@maastrichtuniversity.nl)



**Angela Mengelers**  
**PhD student (INTERDEM Academy)**

*Research interests: Involuntary treatment use in community-dwelling elderly with dementia*

**Maastricht University**  
P.O. Box 616  
6200 MD Maastricht  
The Netherlands  
[a.mengelters@maastrichtuniversity.nl](mailto:a.mengelters@maastrichtuniversity.nl)



**Liselot Kerpershoek**  
**PhD student (INTERDEM Academy)**

*Research interests: Needs and access to dementia health care across Europe*

**Maastricht University**  
P.O. Box 616  
6200 MD Maastricht  
The Netherlands  
[liselot.kerpershoek@maastrichtuniversity.nl](mailto:liselot.kerpershoek@maastrichtuniversity.nl)



**Channah Pastink**  
***Junior Researcher (INTERDEM Academy)***

*Research interests: Meeting Centers 3.0, (incl. DementTalent, Dementelcoach, STAR-education)*

**VUMC, GGZ inGeest**  
Dienst onderzoek en Innovatie  
P.O. Box 74077  
1070 BB Amsterdam  
The Netherlands  
[c.pastink@vumc.nl](mailto:c.pastink@vumc.nl)



**Alieske Dam**  
***PhD student (INTERDEM Academy)***

*Research interests: e-health interventions, social support for caregivers*

**Maastricht University**  
P.O. Box 616  
6200 MD Maastricht  
The Netherlands  
[alieske.dam@maastrichtuniversity.nl](mailto:alieske.dam@maastrichtuniversity.nl)

## 9. INDUCT delegates

No.	Name	Role	Affiliations	Present on:
1	Prof Paul Higgs	Supervisor ESR1 + ESR2 WP3 leader	University College London (UCL-UK) <a href="mailto:p.higgs@ucl.ac.uk">p.higgs@ucl.ac.uk</a>	Wed, Thurs
2	Dr Georgina Charlesworth	Supervisor ESR1 + ESR2	University College London (UCL-UK) <a href="mailto:g.charlesworth@ucl.ac.uk">g.charlesworth@ucl.ac.uk</a>	Thurs, Fri
3	Prof Louise Nygard	Supervisor ESR3 + ESR4 WP4 leader	Karolinska Institute (KI-SE) <a href="mailto:louise.nygard@ki.se">louise.nygard@ki.se</a>	Wed, Thurs, Fri
4	Prof Martin Orrell	Supervisor ESR5 + ESR6 Network Coordinator (NC)	University of Nottingham (UoN-UK) <a href="mailto:M.Orrell@nottingham.ac.uk">M.Orrell@nottingham.ac.uk</a>	Wed, Thurs, Fri
5	Prof Justine Schneider	Supervisor ESR5 + ESR6 Equality Advisor & Recruitment and Equal Opportunities Coordinator (REOC)	University of Nottingham (UoN-UK) <a href="mailto:justine.schneider@nottingham.ac.uk">justine.schneider@nottingham.ac.uk</a>	Thurs, Fri
6	Prof Rose-Marie Dröes	Supervisor ESR7 + ESR8 Research Coordinator (RC)	VU Medical Centre (VUMC-NL) <a href="mailto:rm.droes@vumc.nl">rm.droes@vumc.nl</a>	Wed, Thurs, Fri

<b>7</b>	Dr Franka Meiland	Supervisor ESR7 + ESR8	VU Medical Centre (VUMC-NL) <a href="mailto:fj.meiland@vumc.nl">fj.meiland@vumc.nl</a>	Thurs, Fri
<b>8</b>	Prof Frans Verhey	Supervisor ESR9 + ESR10 Training Coordinator	Maastricht University (MU-NL) <a href="mailto:f.verhey@maastrichtuniversity.nl">f.verhey@maastrichtuniversity.nl</a>	Mon, Tues, Wed, Thurs, Fri (some days partly)
<b>9</b>	Dr Marjolein de Vugt	Supervisor ESR9 + ESR10	Maastricht University (MU-NL) <a href="mailto:m.devugt@maastrichtuniversity.nl">m.devugt@maastrichtuniversity.nl</a>	Mon, Thurs, Fri
<b>10</b>	Dr Lieve van den Block	Supervisor ESR11 + ESR12 WP5 leader Secondment Coordinator (SC)	VU Brussels (VUB-BE) <a href="mailto:lvdblock@vub.ac.be">lvdblock@vub.ac.be</a>	Tues, Wed, Thurs
<b>11</b>	Dr Lara Pivodic	Supervisor ESR11 + ESR12	VU Brussels (VUB-BE) <a href="mailto:Lara.Pivodic@vub.ac.be">Lara.Pivodic@vub.ac.be</a>	Wed, Thurs, Fri
<b>12</b>	Prof Iva Holmerová	Supervisor ESR13 Ethics Advisor (EA), WP6 Leader	Charles University (UK-CZ) <a href="mailto:iva.holmerova@gerontocentrum.cz">iva.holmerova@gerontocentrum.cz</a>	Wed, Thurs, Fri
<b>13</b>	Prof Olga Stepankova	Supervisor ESR13	Charles University (UK-CZ) <a href="mailto:step@labe.felk.cvut.cz">step@labe.felk.cvut.cz</a>	Wed, Thurs, Fri
<b>14</b>	Prof Anne Margriet Pot	Supervisor ESR14	World Health Organisation (WHO) <a href="mailto:potam@who.int">potam@who.int</a>	Tues

<b>15</b>	Prof Annemieke van Straten	Supervisor ESR14	VU University (VU-NL) <a href="mailto:a.van.straten@vu.nl">a.van.straten@vu.nl</a>	Wed, Thurs, Fri
<b>16</b>	Dr Annet Kleiboer	Supervisor ESR14	VU University (VU-NL) <a href="mailto:a.m.kleiboer@vu.nl">a.m.kleiboer@vu.nl</a>	Thurs, Fri
<b>17</b>	Prof Manuel Franco	Supervisor ESR15	IDES / INTRAS <a href="mailto:mfm@intrs.es">mfm@intrs.es</a>	Wed, Thurs, Fri
<b>18</b>	Dr J. Antonio García Casal	Supervisor ESR15	IDES / INTRAS <a href="mailto:investigacion3@intrs.es">investigacion3@intrs.es</a>	Wed, Thurs, Fri
<b>19</b>	Dr Deborah Oliveira	Project Manager (PM)	University of Nottingham (UoN-UK) <a href="mailto:Deborah.Deoliveira@nottingham.ac.uk">Deborah.Deoliveira@nottingham.ac.uk</a>	Mon, Tues, Wed, Thurs, Fri
<b>20</b>	Dr Inge Klinkenberg	Training Manager (TM)	Maastricht University (MU-NL) <a href="mailto:inge.klinkenberg@maastrichtuniversity.nl">inge.klinkenberg@maastrichtuniversity.nl</a>	Mon, Tues, Wed, Thurs, Fri
<b>21</b>	Dr Nancy Nicolson	Ombudsman	Maastricht University (MU-NL) <a href="mailto:n.nicolson@maastrichtuniversity.nl">n.nicolson@maastrichtuniversity.nl</a>	Thurs, Fri (morning - if needed)
<b>22</b>	Pablo Sanchez	Commercial Exploitation Coordinator (CEC)	IDES / INTRAS <a href="mailto:psp@intrs.es">psp@intrs.es</a>	Thurs, Fri

<b>23</b>	Joris Wiersinga, MBA	Partner	SILVERFIT <a href="mailto:info@silverfit.nl">info@silverfit.nl</a>	Mon
<b>24</b>	Marc Wortmann	Partner	Alzheimer Disease International (ADI) <a href="mailto:m.wortmann@alz.co.uk">m.wortmann@alz.co.uk</a>	Tues
<b>25</b>	Dr Nicole Batsch	Partner	Alzheimer Disease International (ADI) <a href="mailto:nlbatsch@yahoo.com">nlbatsch@yahoo.com</a>	Thurs, Fri
<b>26</b>	Prof Martina Roes	Partner	University of Witten (UoW-GE) <a href="mailto:Martina.Roes@dzne.de">Martina.Roes@dzne.de</a>	Wed, Thurs
<b>27</b>	Ivo Hermans	Partner	BETAWERK <a href="mailto:ivo@betawerk.nl">ivo@betawerk.nl</a>	Thurs, Fri
<b>28</b>	Lucas Vroemen	Partner	EuMedianet <a href="mailto:lucas.vroemen@eumedianet.com">lucas.vroemen@eumedianet.com</a>	Thurs (only dinner), Fri
<b>29</b>	Martijn Luyten	Partner	EuMedianet <a href="mailto:martijn.luyten@media-care.tv">martijn.luyten@media-care.tv</a>	Thurs
<b>30</b>	Dr Frances Bunn	Partner	University of Hertfordshire (UoH-UK) <a href="mailto:f.bunn@herts.ac.uk">f.bunn@herts.ac.uk</a>	Thurs, Fri

<b>31</b>	Dr Ana Diaz	Partner	Alzheimer Europe (AE) <a href="mailto:Ana.Diaz@alzheimer-europe.org">Ana.Diaz@alzheimer-europe.org</a>	Thurs
<b>32</b>	Helen Rochford Brennan	Partner	European Working Group for People with Dementia (EWGPWD) <a href="mailto:info@alzheimer-europe.org">info@alzheimer-europe.org</a>	Thurs
<b>33</b>	Chris Roberts	Partner	EWGPWD <a href="mailto:info@alzheimer-europe.org">info@alzheimer-europe.org</a>	Thurs
<b>34</b>	Jayne Goodrick	Partner	Carer affiliated with EWGPWD <a href="mailto:info@alzheimer-europe.org">info@alzheimer-europe.org</a>	Thurs
<b>35</b>	Alv Orheim	Partner	EWGPWD <a href="mailto:info@alzheimer-europe.org">info@alzheimer-europe.org</a>	Thurs
<b>36</b>	Berit Orheim	Partner	Carer affiliated with EWGPWD <a href="mailto:info@alzheimer-europe.org">info@alzheimer-europe.org</a>	Thurs
<b>37</b>	Ritchard Ledgerd	Partner	World Federation of Occupational Therapists (WFOT) <a href="mailto:executivedirector@wfot.org">executivedirector@wfot.org</a>	Thurs, Fri